Company Tracking Number: 1043

TOI: H21 Health - Other Sub-TOI: H21.000 Health - Other

Product Name: Fixed Indemnity Endorsement

Project Name/Number: Fixed Indemnity Endorsement/1043

Filing at a Glance

Company: Unified Life Insurance Company

Product Name: Fixed Indemnity Endorsement SERFF Tr Num: UNLI-126794471 State: Arkansas

TOI: H21 Health - Other SERFF Status: Closed-Approved- State Tr Num: 46673

Closed

Sub-TOI: H21.000 Health - Other Co Tr Num: 1043 State Status: Approved-Closed

Filing Type: Form Reviewer(s): Rosalind Minor
Author: Rose Leiter Disposition Date: 09/07/2010

Date Submitted: 08/31/2010 Disposition Status: Approved-

Closed

Implementation Date Requested: 09/23/2010 Implementation Date:

State Filing Description:

General Information

Project Name: Fixed Indemnity Endorsement

Project Number: 1043

Date Approved in Domicile:

Project Number: 1043

Date Approved in Domicile:

Requested Filing Mode: Informational Domicile Status Comments:

Explanation for Combination/Other: Market Type: Individual

Submission Type: New Submission Group Market Size:

Overall Rate Impact: Group Market Type:

Filing Status Changed: 09/07/2010 Explanation for Other Group Market Type:

State Status Changed: 09/07/2010

Deemer Date: Created By: Rose Leiter

Submitted By: Rose Leiter Corresponding Filing Tracking Number: PPACA: Not PPACA-Related

Filing Description:

See Filing Description Letter under Supporting Documentation.

Company and Contact

Filing Contact Information

Rose Leiter, Regulatory Compliance Director roseleiter@unifiedlife.com
Unified Life Insurance Company 913-871-7334 [Phone]
7201 W 129th 913-871-7335 [FAX]

Company Tracking Number: 1043

TOI: H21 Health - Other Sub-TOI: H21.000 Health - Other

Product Name: Fixed Indemnity Endorsement

Project Name/Number: Fixed Indemnity Endorsement/1043

Suite 300

Overland Park, KS 66213

Filing Company Information

Unified Life Insurance Company CoCode: 11121 State of Domicile: Texas

7201 W 129th Group Code: Company Type: Life and Health

Suite 300 Group Name: State ID Number:

Overland Park, KS 66213 FEIN Number: 43-1917728

(913) 871-7290 ext. [Phone]

Filing Fees

Fee Required? No Retaliatory? No

Fee Explanation:

Per Company: No

COMPANY AMOUNT DATE PROCESSED TRANSACTION #

Unified Life Insurance Company \$0.00 08/31/2010

Unified Life Insurance Company \$50.00 09/03/2010 39229936

Company Tracking Number: 1043

TOI: H21 Health - Other Sub-TOI: H21.000 Health - Other

Product Name: Fixed Indemnity Endorsement

Project Name/Number: Fixed Indemnity Endorsement/1043

Correspondence Summary

Dispositions

Status Created By Created On Date Submitted

Approved- Rosalind Minor 09/07/2010 09/07/2010

Closed

Objection Letters and Response Letters

Objection Letters Response Letters Status Responded By **Date Submitted Created By** Created On Date Submitted **Created On** Pending Rosalind Minor 09/03/2010 09/03/2010 Rose Leiter 09/03/2010 09/03/2010 Industry Response

SERFF Tracking Number: UNLI-126794471 State: Arkansas 46673

Filing Company: Unified Life Insurance Company State Tracking Number:

Company Tracking Number: 1043

TOI: H21 Health - Other Sub-TOI: H21.000 Health - Other

Product Name: Fixed Indemnity Endorsement Project Name/Number: Fixed Indemnity Endorsement/1043

Disposition

Disposition Date: 09/07/2010

Implementation Date: Status: Approved-Closed

Comment:

Rate data does NOT apply to filing.

 SERFF Tracking Number:
 UNLI-126794471
 State:
 Arkansas

 Filing Company:
 Unified Life Insurance Company
 State Tracking Number:
 46673

Company Tracking Number: 1043

TOI: H21 Health - Other Sub-TOI: H21.000 Health - Other

Product Name: Fixed Indemnity Endorsement

Project Name/Number: Fixed Indemnity Endorsement/1043

Schedule	Schedule Item	Schedule Item Status Public Access		
Supporting Document	Flesch Certification	Approved-Closed Yes		
Supporting Document	Application	Approved-Closed Yes		
Supporting Document	Health - Actuarial Justification	Approved-Closed No		
Supporting Document	Outline of Coverage	Approved-Closed Yes		
Supporting Document	PPACA Uniform Compliance Summary	Approved-Closed Yes		
Supporting Document	Filing Description Letter	Approved-Closed Yes		
Form	Fixed Indemnity Endorsement	Approved-Closed Yes		

Company Tracking Number: 1043

TOI: H21 Health - Other Sub-TOI: H21.000 Health - Other

Product Name: Fixed Indemnity Endorsement

Project Name/Number: Fixed Indemnity Endorsement/1043

Objection Letter

Objection Letter Status Pending Industry Response

Objection Letter Date 09/03/2010 Submitted Date 09/03/2010

Respond By Date Dear Rose Leiter,

This will acknowledge receipt of the captioned filing.

Objection 1

- Fixed Indemnity Endorsement, FI-END-1 (Form)

Comment:

Our filing fees under Rule and Regulation 57 have been updated. Please review the General Instructions for ArkansasLH or Rule and Regulation 57.

The fee for this submission is \$50.00 per form for a total of \$50.00. Please submit a filing fee in the amount of \$50.00 for this submission.

We will begin our review of this submission upon receipt of the additional filing fee.

Please feel free to contact me if you have questions.

Sincerely,

Rosalind Minor

Company Tracking Number: 1043

TOI: H21 Health - Other Sub-TOI: H21.000 Health - Other

Product Name: Fixed Indemnity Endorsement

Project Name/Number: Fixed Indemnity Endorsement/1043

Response Letter

Response Letter Status Submitted to State

Response Letter Date 09/03/2010 Submitted Date 09/03/2010

Dear Rosalind Minor,

Comments:

This follows your Objection Letter of 09/03/2010.

Response 1

Comments: The filing fee of \$50 is being submitted at this time.

Related Objection 1

Applies To:

- Fixed Indemnity Endorsement, FI-END-1 (Form)

Comment:

Our filing fees under Rule and Regulation 57 have been updated. Please review the General Instructions for ArkansasLH or Rule and Regulation 57.

The fee for this submission is \$50.00 per form for a total of \$50.00. Please submit a filing fee in the amount of \$50.00 for this submission.

We will begin our review of this submission upon receipt of the additional filing fee.

Changed Items:

No Supporting Documents changed.

No Form Schedule items changed.

No Rate/Rule Schedule items changed.

Thank you for your continued review of this filing.

SERFF Tracking Number: UNLI-126794471 State: Arkansas

Filing Company: Unified Life Insurance Company State Tracking Number: 46673

Company Tracking Number: 1043

TOI: H21 Health - Other Sub-TOI: H21.000 Health - Other

Product Name: Fixed Indemnity Endorsement

Project Name/Number: Fixed Indemnity Endorsement/1043

Sincerely, Rose Leiter

 SERFF Tracking Number:
 UNLI-126794471
 State:
 Arkansas

 Filing Company:
 Unified Life Insurance Company
 State Tracking Number:
 46673

Company Tracking Number: 1043

TOI: H21 Health - Other Sub-TOI: H21.000 Health - Other

Product Name: Fixed Indemnity Endorsement

Project Name/Number: Fixed Indemnity Endorsement/1043

Form Schedule

Lead Form Number: FI-END-1

Schedule	Form	Form Type Form Name	Action	Action Specific	Readability	Attachment
Item	Number			Data		
Status						
Approved-	FI-END-1	Policy/Cont Fixed Indemnity	Initial		0.000	FI-END-1.pdf
Closed		ract/Fratern Endorsement				
09/07/2010)	al				
		Certificate:				
		Amendmen				
		t, Insert				
		Page,				
		Endorseme				
		nt or Rider				

UNIFIED LIFE INSURANCE COMPANY [P.O. Box 25326, Overland Park, KS 66213-5326]

FIXED INDEMNITY ENDORSEMENT

This Endorsement is added to and made a part of Policy Number: [XXXXXXXX]

The policy is amended as described below.

For all benefits provided by the provisions of the policy and any attached riders for which the expense reimbursement is subjected to a stated maximum, the benefit shall be paid at the fixed amount of the maximum without regard to the actual expense incurred. In no event will the benefit paid be less than would be paid if this Endorsement were not attached.

This Endorsement shall be effective September 23, 2010

UNIFIED LIFE INSURANCE COMPANY

May M. Rikly
Secretary

[

President

]

Company Tracking Number:

TOI: H21 Health - Other Sub-TOI: H21.000 Health - Other

Product Name: Fixed Indemnity Endorsement Project Name/Number: Fixed Indemnity Endorsement/1043

Supporting Document Schedules

Item Status: **Status**

Approved-Closed

Approved-Closed

Item Status:

Approved-Closed

Date:

09/07/2010

Flesch Certification Bypassed - Item:

Bypass Reason:

Not Applicable.

Comments:

Item Status: Status

Date:

09/07/2010

Application Bypassed - Item:

Not Applicable. **Bypass Reason:**

Comments:

Status Date:

09/07/2010

Health - Actuarial Justification Bypassed - Item:

Bypass Reason:

Not Applicable.

Comments:

Item Status: Status

Date:

Outline of Coverage Approved-Closed Bypassed - Item: 09/07/2010

Not Applicable. **Bypass Reason:**

Comments:

Item Status: Status

Date:

Bypassed - Item: PPACA Uniform Compliance Approved-Closed 09/07/2010

Summary

Not Applicable. **Bypass Reason:**

Comments:

SERFF Tracking Number: UNLI-126794471 State: Arkansas

Filing Company: Unified Life Insurance Company State Tracking Number: 46673

Company Tracking Number: 1043

TOI: H21 Health - Other Sub-TOI: H21.000 Health - Other

Product Name: Fixed Indemnity Endorsement

Project Name/Number: Fixed Indemnity Endorsement/1043

Item Status: Status

Date:

Satisfied - Item: Filing Description Letter Approved-Closed 09/07/2010

Comments:

Attachment:

Arkansas Filing Letter.pdf



UNIFIED LIFE INSURANCE COMPANY

P.O. Box 25326 Overland Park, KS 66225-5326 1-800-237-4463

August 31, 2010

Dear Sir or Madam:

The Patient Protection and Affordable Care Act (PPACA), signed into law on March 23, 2010, mandates certain provisions become effective six months after the passage of the law. As of September 23, 2010 certain provisions of some policies will need to be changed to comply with this law.

Unified Life has identified approximately 877 policies that do not meet the criteria for exemption under the law, as we understand those criteria. Of these policies, Unified Life has identified 565 policies that could be amended to meet the criteria for exemption under the law with the use of the enclosed Fixed Indemnity Endorsement. Of these policies, we have identified nine policyholders as residents of your state. None of the identified policies were originally issued by Unified Life, but rather have been acquired by merger or acquisition.

The policies to be endorsed pay expenses incurred subject to a specified maximum in the policy. The endorsement will pay a fixed benefit equal to that specified maximum instead of the actual incurred expense if that is less than the maximum. Thus, the benefits incurred after September 23, 2010 shall be at least as much as would have been received had the endorsement not been added.

In as much as the effective date for PPACA is September 23, 2010, Unified Life is now in the process of preparing to add the Fixed Indemnity Endorsement to the policies held by residents of your state.

Further, as of September 23, 2010, our administrative staff will process contracts in accordance with the endorsement.

Sincerely,

William M. Buchanan Chairman of the Board

William & Suchonor